



Support the Jacksonville Children's Chorus in its 24th season by reaching out to local businesses to advertise at our concerts in our glossy, color printed program. Parents are responsible for the sale of one (1) Program Ad (any size) for the 2019-2020 Season. The ad will appear in three concert programs including Southern Expressions, The Cool Side of Yuletide (two performances), and Annual Martin Luther King, Jr. concerts.

## Sizes and Specifications

*Trim size of the program is 8 ½" wide x 11" deep. ALL ADS ARE 4-COLOR (CMYK)*

Ad size	Dimensions (width x height)	Ad price
Inside front or inside back cover (full bleed) <i>(add .125" on each side for bleed)</i>	8.5" x 11"	\$2,250
Full Page (no bleed)	7.5" wide x 10" tall	\$1,800
1/2-page (horizontal)	7.5" wide x 4.875" high	\$900
1/4 Page (vertical)	3.625" wide x 4.875" high	\$450
1/8-Page	3.625" wide x 2.375" high	\$225

## SPACE RESERVATION & AD MATERIAL DEADLINE: WEDNESDAY, OCTOBER 9, 2019

### Production Specifications:

All ads must be sent via email attachment. Ad slicks, business cards, or printouts of any kind are not acceptable as camera-ready art.

### Acceptable File Formats:

File format should be high resolution Adobe PDF or EPS format, 300 dpi resolution, 4-color process (CMYK), all fonts embedded or outlined to ensure clarity and formatting. No photo copied or scanned images will be accepted. All files must be submitted digitally. PLEASE BE SURE THE AD IS THE CORRECT SIZE (DIMENSIONS) AS LISTED.

### Delivery:

Ads should be emailed to [Carolyn@JaxChildrensChorus.org](mailto:Carolyn@JaxChildrensChorus.org) by October 9, 2019.

### General Provisions:

Advertisements should be professional in nature. They are not meant to be "good luck" ads for individual singers and ads of that nature will not be accepted. The Jacksonville Children's Chorus reserves the right to request changes in advertisements that do not meet program book standards. Also, ads that do not fulfill image requirements listed above will be returned for revision. Advertisers and agencies assume all responsibility for content of ads and agree to indemnify, defend, and save The JCC harmless from any claims or actions arising out of such ads. Advertisers and agencies are jointly and severally liable for monies due The Jacksonville Children's Chorus.

# 2019-2020 Self-Produced Concert Dates:



## Fall Concert: Southern Expressions

**Saturday, November 2, 2019 – 7:00pm**

Hendricks Avenue Baptist Church  
with guest artists Violet Bell

Anticipated Audience: 500

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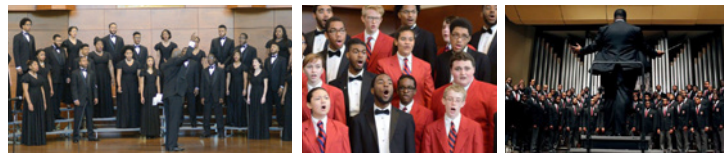
## Cool Side of Yuletide

**December 14, 2019 – 4:00pm and 7:00pm**

Hendricks Avenue Baptist Church  
Songs of the holiday season by all JCC choirs

Anticipated Audience: 500 at each concert

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## 11th Anniversary Martin Luther King, Jr. “Lift Ev’ry Voice and Sing” Concert

**Saturday, February 22, 2020 – 2:00pm**

Hendricks Avenue Baptist Church  
With guest artist choir Morehouse College Glee Club

Anticipated Audience: 500

# Program Ad Purchase Form

Name of Purchaser/Business: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

Phone Number: (\_\_\_\_\_) \_\_\_\_\_ Email Address: \_\_\_\_\_

\* JCC Singer Name \_\_\_\_\_ JCC Choir Enrolled \_\_\_\_\_

## Size of Ad:

- Inside Front/Inside Back Cover \$2,250       Full Page \$1,800  
 1/2-Page Horizontal \$900       1/4-Page \$450       1/8-page \$225

**Choose One:**  Submitted by CD     Emailed to carolyn@jaxchildrenschorus.org

## Payments by Credit Card:

Payment for ads may be made by credit card online at  
<http://www.jaxchildrenschorus.org/support/purchase-a-program-ad/>  
or by phone at (904) 353-1636, ext. 2.

## Payment by Check:

Mail form and check to:  
Jacksonville Children's Chorus  
225 E. Duval Street  
Jacksonville, FL 32202

\*Make Checks Payable to Jacksonville Children's Chorus.

Be sure to indicate which JCC Singer is associated with the sale of the ad on the memo line.

Email this completed form to carolyn@jaxchildrenschorus.org, or fax to (904) 634-8953.

All ad material and payment must be received by the JCC by Wednesday, October 9, 2019  
for inclusion in the 2019-2020 Season Programs

**PLEASE MAKE A COPY OF THIS FORM FOR YOUR RECORDS.**