



Support the Jacksonville Children’s Chorus by reaching out to local businesses to advertise at our concerts in our glossy, color printed program. Parents are responsible for the sale of one (1) Program Ad (any size) for the 2021-22 Season. The ad will appear in three concert programs including The Cool Side of Yuletide: A Drive-In Holiday Concert, Annual Martin Luther King, Jr. Tribute Concert and Springtime Serenade.

Sizes and Specifications

Trim size of the program is 8 ½” wide x 11” deep. ALL ADS ARE 4-COLOR (CMYK)

Ad size	Dimensions (width x height)	Ad price
Inside front or inside back cover (full bleed) <i>(add .125” on each side for bleed)</i>	8.5” x 11”	\$2,250
Full Page (no bleed)	7.5” wide x 10” tall	\$1,800
1/2-page (horizontal)	7.5” wide x 4.875” high	\$900
1/4 Page (vertical)	3.625” wide x 4.875” high	\$450
1/8-Page	3.625” wide x 2.375” high	\$225

SPACE RESERVATION DEADLINE - FRIDAY, OCTOBER 1, 2021

AD MATERIAL DEADLINE: , NOVEMBER 1, 2021

Production Specifications:

All ads must be sent via email attachment. Ad slicks, business cards, or printouts of any kind are not acceptable as camera-ready art.

Acceptable File Formats:

File format should be high resolution Adobe PDF or EPS format, 300 dpi resolution, 4-color process (CMYK), all fonts embedded or outlined to ensure clarity and formatting. No photo copied or scanned images will be accepted. All files must be submitted digitally. PLEASE BE SURE THE AD IS THE CORRECT SIZE (DIMENSIONS) AS LISTED.

Delivery:

Ads should be emailed to Rae@JaxChildrensChorus.org by November 1, 2021.

General Provisions:

Advertisements should be professional in nature. They are not meant to be “good luck” ads for individual singers and ads of that nature will not be accepted. The Jacksonville Children’s Chorus reserves the right to request changes in advertisements that do not meet program book standards. Also, ads that do not fulfill image requirements listed above will be returned for revision. Advertisers and agencies assume all responsibility for content of ads and agree to indemnify, defend, and save The JCC harmless from any claims or actions arising out of such ads. Advertisers and agencies are jointly and severally liable for monies due The Jacksonville Children’s Chorus.

2020-21 Season Self-Produced Concert Dates:



Cool Side of Yuletide: A Drive-In Holiday Concert

Jacksonville Fairgrounds | Saturday, December 18, 2021
Songs of the Holiday season performed by JCC and Voices of Jacksonville.

Anticipated Audience: 525



13th Anniversary Martin Luther King, Jr. “Lift Ev’ry Voice and Sing” Concert

Saturday, February 26, 2022

Anticipated Audience: 450



Springtime Serenade

Saturday, May 15, 2022

Anticipated Audience: 300

Program Ad Purchase Form

Name of Purchaser/Business: _____

Contact Person: _____

Address: _____

Phone Number: (_____) _____ Email Address: _____

* JCC Singer Name _____ JCC Choir Enrolled _____

Size of Ad:

Inside Front/Inside Back Cover \$2,250

Full Page \$1,800

1/2-Page Horizontal \$900

1/4-Page \$450

1/8-page \$225

Choose One: Submitted by CD or Thumbdrive Emailed to Rae@JaxChildrensChorus.org

Payments by Credit Card:

Payment for ads may be made by credit card online at
<http://www.jaxchildrenschorus.org/support/purchase-a-program-ad/>
or by phone at (904) 353-1636, ext. 2.

Payment by Check:

Mail form and check to:
Jacksonville Children's Chorus
10131 Atlantic Blvd.
Jacksonville, FL 32225

*Make Checks Payable to Jacksonville Children's Chorus.

Be sure to indicate which JCC Singer is associated with the sale of the ad on the memo line.

Email this completed form to Rae@JaxChildrensChorus.org, or fax to (904) 634-8953.

All ad material and payment must be received by the JCC by Monday, November 1, 2021 for inclusion in the 2021-22 Season Programs. Reservation of ad spaces may be made in advance by Friday, October 1, 2021

PLEASE MAKE A COPY OF THIS FORM FOR YOUR RECORDS.