



Support the Jacksonville Children’s Chorus by reaching out to local businesses to advertise at our concerts in our glossy, color printed program. Parents are responsible for the sale of one (1) Program Ad (any size) for the Spring 2024. The ad will appear in two concert programs including Martin Luther King, Jr. “Lift Ev’ry Voice & Sing” Tribute Concert and Festival of Choirs.

SIZES AND SPECIFICATIONS

Trim size of the program is 8 ½” wide x 11” deep. ALL ADS ARE 4-COLOR (CMYK)

Ad size	Dimensions (width x height)	Ad price
Inside front or inside back cover (full bleed) (add .125” on each side for bleed)	8.5” wide x 11” tall	\$1150
Full Page (no bleed)	7.5” wide x 10” tall	\$920
1/2-page (horizontal)	7.5” wide x 4.875” tall	\$460
1/4 Page (vertical)	3.625” wide x 4.875” tall	\$230
1/8-Page	3.625” wide x 2.375” tall	\$115

AD MATERIALS AND PAYMENTS DUE THURSDAY FEBRUARY 8, 2024

PRODUCTION SPECIFICATIONS:

All ads must be sent via email attachment. Ad slicks, business cards, or printouts of any kind are not acceptable as camera-ready art.

ACCEPTABLE FILE FORMATS:

File format should be high resolution Adobe PDF or EPS format, 300 dpi resolution, 4-color process (CMYK), all fonts embedded or outlined to ensure clarity and formatting. No photo copied or scanned images will be accepted. All files must be submitted digitally. PLEASE BE SURE THE AD IS THE CORRECT SIZE (DIMENSIONS) AS LISTED.

DELIVERY:

Ads should be emailed to Kiera@JaxChildrensChorus.org by February 8, 2024.

GENERAL PROVISIONS:

Advertisements should be professional in nature. They are not meant to be “good luck” ads for individual singers and ads of that nature will not be accepted. The Jacksonville Children’s Chorus reserves the right to request changes in advertisements that do not meet program book standards. Also, ads that do not fulfill image requirements listed above will be returned for revision. Advertisers and agencies assume all responsibility for content of ads and agree to indemnify, defend, and save The JCC harmless from any claims or actions arising out of such ads. Advertisers and agencies are jointly and severally liable for monies due The Jacksonville Children’s Chorus.

SPRING 2024 SELF-PRODUCED CONCERT DATES:



15th Anniversary Martin Luther King, Jr.

“Lift Ev’ry Voice and Sing” Concert

Hendricks Avenue Baptist Church | Saturday, February 24, 2024

Anticipated Audience: 500



Festival of Choirs

St. Johns Cathedral | Saturday, May 11, 2024

Anticipated Audience: 400

Program Ad Purchase Form

Name of Purchaser/Business: _____

Contact Person: _____

Address: _____

Phone Number: (_____) _____ Email Address: _____

* JCC Singer Name _____ JCC Choir Enrolled _____

Size of Ad:

Inside Front/Inside Back Cover \$1,150

Full Page \$920

1/2-Page Horizontal \$460

1/4-Page \$230

1/8-page \$115

Choose One: Submitted by CD or Thumbdrive Emailed to Kiera@JaxChildrensChorus.org

Payments by Credit Card:

Payment for ads may be made by credit card online at
<http://www.jaxchildrenschorus.org/purchase-a-program-ad/>
or by phone at (904) 353-1636, ext. 2.

Payment by Check:

Mail form and check to:
Jacksonville Children's Chorus
62 Main St N
Jacksonville, FL 32202

*Make Checks Payable to Jacksonville Children's Chorus.

Be sure to indicate which JCC Singer is associated with the sale of the ad on the memo line.

Email this completed form to Kiera@JaxChildrensChorus.org, or fax to (904) 634-8953.

All ad material and creatives must be received by the JCC no later than Thursday, February 8, 2024 for inclusion in the Spring 2024 Programs. Reservation and payment of ad spaces must be made by Thursday, February 8, 2024.

PLEASE MAKE A COPY OF THIS FORM FOR YOUR RECORDS.